

WEST MIDLANDS DEVELOPMENT BRIEF

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C4 Digital Commissioning in partnership
with Create Central¹

DEADLINE

FRIDAY 26TH MAY PITCHES TO ACCLAIMED
FRIDAY 2ND JUNE SHORTLIST TO C4

Channel 4's Digital Commissioning team and Create Central have teamed up to find some hidden, surprising and fresh new digital talent from the West Midlands. Birmingham-based indie Acclaimed has been selected to run this initiative and is seeking local, West Midlands-based² digital talent to develop some fresh ideas and out of this world formats with publishing potential.

¹ With the support of the BFI, awarding funds from the National Lottery.

² To take part in this initiative you must either be a company based in or an individual residing in the West Midlands. To ensure you are eligible please check the Channel 4 website for details.

Factual Filmmakers

We are seeking mid form films aimed at a 16-24 year old audience (of circa 10 - 20 mins) for our Channel 4 YouTube Documentaries page where we can let the world see brilliant undiscovered work and talent. The film may already be complete and could have been shot on a phone, it could be an unbelievable graduation piece that deserves to be seen by the world, it may be footage that still needs stitched together or it may be an immersive personal story yet to be filmed. No matter what, these films will reflect young audiences and subject matters will tie in to our Shot By You brief - [HERE](#)

We want to uncover UK based stories that are shot and filmed by the next wave of powerful young filmmakers. SHOT BY YOU is a new strand under the Factual True Stories umbrella where we're keen to hear ideas for gritty, moving, shocking and revolutionary films with great character, story and surprising headline grabbing subjects. The films can be made by a filmmaker and/or feature the filmmaker on screen.

Here are some recent films to give you inspiration (warning: they contain adult themes and graphic images at times) -

PENISES ARE FUNNY THINGS | SUSPENDED BY MY SKIN | TEASE: THE GIRL WHO TRIED ONLY FANS

Channel 4.0 Tik Tok talent and strand ideas

Channel 4.0 is the new destination for the freshest content from the UK's biggest creators, from Chunkz and Nella Rose to Dréya Mac and Harry Pintero. The channel publishes bold new formats and backs brand spanking new talent to do what they do best. As our Channel 4.0 social platforms progress, we are looking for some fresh and exciting TikTok talent and/or strand ideas as we build our TikTok offering. So watch Channel 4.0, and if you think you fit the bill and are a TikTok creator or have unique offering or strand idea then we want to hear from you.

Click [HERE](#) to watch Channel 4.0 and be inspired.



If you think you have **ideas** that align with the above then **get in touch**

Deadline for pitches
to Acclaimed:
Friday 26th May

Deadline for
shortlist to C4:
Friday 2nd June

Please submit ideas to
westmidlandstalent@acclaimedcontent.com

Submissions should be no longer than one page and please include all relevant links to supporting material.

Please note that due to the nature of digital content and the sheer volume of ideas we receive, you may pitch a similar idea and talent, so please make sure your idea stands out from the rest!